

**TABLE F.28:** Payoff Matrix for Asean Aromatics

Decision Alternative	State of Nature (Demand)			
	Low	Average	Good	Excellent
Lavender Mist	\$50,000	\$60,000	\$80,000	\$110,000
Jasmine Dreams	−\$40,000	\$90,000	\$130,000	\$150,000
Sandalwood Delight	\$20,000	\$80,000	\$100,000	\$120,000